



Fall/Spring Semester Textbooks 2012

	School Store Price	Graphic	Photo
<b>Photography 1st Semester</b>			
Photography 2nd Edition By Bruce Warren ISBN: 0-76681777-6	\$164.95		
Subtotal			\$164.95
<b>Graphic Design 1st Semester</b>			
Adobe Photoshop CS5: Visual QuickStart Guide By Elaine Weinmann ISBN: 978-0321701534	\$34.99		
Lettering & Type: Creating Letters and Designing Typefaces By Nolen Strals ISBN: 978-1568987651	\$24.95		
White Space is Not Your Enemy: A Beginner's Guide to Communicating Visually through Graphic, Web and Multimedia Design By Kim Golombisky, Rebecca Hagen ISBN: 978-0240812816	\$39.95		
Subtotal		\$99.89	
<b>Photography 2nd Semester</b>			
None			
<b>Graphic Design 2nd Semester</b>			
Janson's Basic History of Western Art 8th Edition ISBN: 978-0136039129 By Davies, Hofrichter, Jacobs, Roberts & Simon      *7th Edition is also acceptable and less expensive*	\$121.00		
How to Use Images By Lester Meacham & Lindsey Marshall ISBN: 978-1856696586	\$35.00		
Subtotal		\$156.00	
<b>Photography 3rd Semester</b>			
Photoshop CS6 For Photographers By Martin Evening ISBN: 978-0240526041	\$55.00		
Exploring Color Photography 5th Edition By Robert Hirsch ISBN: 978-0240813356 are also acceptable and less expensive*      *previous editions	\$54.95		
Subtotal			\$109.95



# ANTONELLI INSTITUTE

GRAPHIC DESIGN & PHOTOGRAPHY

Graphic Design 3rd Semester		
Comp It Up: A Studio Skills Foundation By Rose Gonnella, Christopher Navetta ISBN: 978-1428322356	\$58.95	
Head First Web Design By Ethan Watrall, Jeff Siarto ISBN: 978-0596520304	\$49.99	
Subtotal	\$108.94	
Photography 4th Semester		
None		
Graphic Design 4th Semester		
Designing Brand Identity: An Essential Guide for the Whole Branding Team By Alina Wheeler ISBN: 978-0470401422	\$45.00	
Subtotal	\$45.00	
Total for program-specific textbooks (if purchased through School Store)	\$409.83	\$274.90
Photography/Graphic Design Gen-Ed Classes		
*Business 9th Ed. By Pride, Hughes, Kapoor ISBN: 978-0618770915	\$224.00	
*Made To Stick By Chip Heath & Dan Heath ISBN: 978-1400064281	\$26.00	
*Personal Finance 9th Ed. By Kapoor, Dlabay, Hughes ISBN: 978-0073382326	\$157.00	
*Business Communication: Process & Product 6th Ed. By Mary Ellen Guffy ISBN: 978-0324578676	\$121.00	
*Foundations Of Marketing 3rd Ed. By William Pride ISBN: 978-0618973378	\$113.00	
Total for Gen Ed books (if purchased through School Store)	\$641.00	
*General Education textbooks will be loaned, <b>at no charge</b> , through the School Store to the student each semester.		